



FOR IMMEDIATE RELEASE

Vitalz Showcases Next-Generation Health Sharing Platform at HIMSS11

TAMPA, Fla. – (Feb. 15, 2011) – Tampa-based healthcare IT provider Vitalz will be participating in the upcoming [2011 Annual HIMSS Conference & Exhibition](#), Feb. 20-24, 2011, at the Orange County Convention Center in Orlando, Fla. Recognized as one of the premier conferences in the healthcare industry, HIMSS11 is expected to attract approximately 29,000 healthcare professionals from across the globe for its annual gathering.

The conference will be largely focused on the revolution current taking place in the health IT industry to change how patient care is managed and delivered. The Vitalz team understands how to navigate these changes, and developed the [Vitalz Healthcare Platform](#) to meet the market demands of not only today but also tomorrow.

The Vitalz solution addresses healthcare provider's needs to promote healthcare collaboration, consolidate services, simplify workflows, reduce costs, increase security, offer value-added services to patients and partners, and integrate with local HIEs and NHINs, among other benefits. **Hands-on demos to showcase Vitalz functionality will be held at booth #5675 in Hall D on the HIMSS exhibit floor.**

"Vitalz is excited to meet with providers looking for a patient portal solution that not only delivers on stage one criteria for meaningful use, but also positions them to rapidly deploy more advanced solutions required for stages two and three," said David Weathers, president of Vitalz."

About Vitalz

Founded in 2008 by an experienced group of technologists and medical professionals, Vitalz partners with healthcare providers to provide custom, cost-effective physician information technology software and services that connect information and deliver solutions to help them operate more efficiently and enhance patient care. The Vitalz Healthcare Platform utilizes the latest technological innovations to deliver the highest ROI and solve some of today's most pressing healthcare issues, including IT systems integration, physician workflows, physician referrals, business continuity and support, and patient safety. Vitalz technology complements existing EMR and other clinical systems by facilitating information sharing and secure messaging between disparate applications. It also enables health care providers to easily and quickly meet the HITECH meaningful use criteria while continuing to build long-term solutions. Please visit www.vitalz.com for more information.

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