



Revolutionizing Patient Care

Founded in 2008 by an experienced group of technologists and medical professionals, we rethink the way patients and providers store, access and use health information. Since our inception, we have focused on building the next generation health information sharing platform to solve some of today's most pressing healthcare issues.

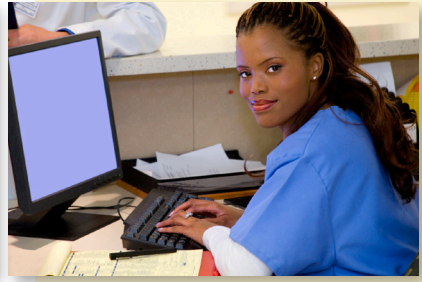
The Vitalz Healthcare Platform provides customizable, cost-effective software and services that enable providers to connect and collaborate online with patients, providers, pharmacies and other third parties. By using the latest technological innovations to deliver the highest ROI, Vitalz helps simplify and reduce the costs associated with providing services via paper, phone or traditional unsecured emails.

Vitalz serves as a:

- **Software-as-a-service platform** supporting better healthcare collaboration.
- **Consolidation platform** for patients to manage their health and wellness records and transactions.
- **Secure communication platform** streamlining provider communications with their patients and other providers.
- **Brandable portal platform** for payers and other business partners to offer value-added services to their constituents.

Designed from the patient's perspective, the Vitalz platform streamlines the continuity of care as patients go from one provider to another, allowing physicians and office staff to focus on caring for patients instead of administrative functions.





Reduce Costs and Enhance Patient Care

Vitalz enables patients to consolidate their personal health information from multiple providers, and then share that information with all their providers to create the foundation for a Patient-Centered Medical Home.

As the industry moves toward implementing the Accountable Care Act provisions, providers are looking for solutions that help facilitate and streamline patient care. Vitalz is the bridge for bringing physicians and hospitals together to become more organized entities capable of providing coordinated care for patients.

Key Functionality

- **Enterprise Portal Aggregation** – Single gateway website for all users to find and access all the provider's services and content.
- **Secure Messaging** – Communication tool for patients and providers to interact within a secure framework.
- **PHR** – A repository for patient-entered and provider-generated health records.
- **HIE/NHIN** – Interoperability tool to exchange patient data across local, regional and national health networks.
- **EMPI** – Data matching algorithm ensures accuracy and integrity of patient data.
- **Provider Profiles** – Centralized content repository for provider profile information.
- **Content Management** – Customized branding and portal configuration.
- **Social Platform** – Enabler for deployment of support groups, discussion boards and friends.

Vitalz is a key component to support meaningful use initiatives today, while also creating a platform to support the accountable care requirements of tomorrow.

Provider Benefits:

- Reduced operational costs
- Increased patient loyalty
- Increased referrals
- Simplified workflows
- Greater brand awareness
- Cloud-based solution
- Standards-based interoperability
- HIE/NHIN ready
- Ensure data integrity using an EMPI
- HIPAA compliant
- Rapid deployment

